

Crescendo! A sonic menu podcast

Menus and song pairings from the world's greatest chefs Hosted by award-winning podcaster & author Greg Bresnitz

"Crescendo! is by far the most enjoyable podcast I have ever recorded. I hope you give it a listen and hopefully enjoy listening to it as much as I enjoyed curating and recording it." - **Paulie Gee**

Crescendo! is a new seasonal podcast from award-winning podcast host and author Greg Bresnitz, which explores the intersection of food and music. Each episode, Bresnitz interviews a chef, who guides listeners through an imaginary menu where each dish is paired with a song. The guests share personal stories and insights about their selections, examining the convergence between these savory, sweet, and sonic moments as they build towards each episode's Crescendo!

"We've all experienced a meal that gets better with each bite or a concert where your favorite band plays big song after big song. Across food and music, excitement builds in the same way. Crescendo! explores these commonalities and breaks down our emotional reactions to food and music," says Bresnitz.

Season One features guest chefs from all over the world, including: Pooja Dhingra (Le15, Mumbai), Paulie Gee (Paulie Gee's, Brooklyn), Prince Lobo (Addis, New Orleans), Robbie Wilson (Bird Dog, Palo Alto), Alan Delgado (Oxomoco, Brooklyn), JuanMa Calderon & Maria Rondeau (esmeralda, Andover), Najat Kaanache (Nur, Fez), Erik Bruner-Yang (ABC Pony, Washington, D.C.), Preeti Mistry (Juhu Beach Club, San Francisco), Hollie Girouard & Roddie Romero (Ton's, Lafayette), Andy & Breezy Valdez (HomeState, Los Angeles) & Dennis Ngo (Đi Ăn Đi, Brooklyn).

Crescendo! Show Structure

Each episode presents 7 culinary moments alongside 7 songs. Amidst intimate conversations with Bresnitz, each chef details his/her men and introduces the meaning behind the song pairing, which is then played "live" for listeners to enjoy. The menu pairings are broken into four distinct parts:

- **Opening** -- 1 dish paired with 1 song that gives a taste of the journey ahead
- Build -- 4 dishes, 4 songs, layering flavors, textures, and tunes
- Crescendo! -- the height of the menu -- your entree served with the big song tying it all together
- Palate Cleanser -- a moment of reflection to send you on your way

| | CRESCENDO! <i>A Sonic Menu Podcast</i> ANDY & <u>BREEZY</u> VALDEZ | | | |
|------------|--|---------------------------------|----------------------------------|--|
| Op | DISH | SONG | ARTIST | |
| ening | CHIPS & QUESO W.TOPO CHICO | TEXAS COOKING | GUY CLARK | |
| Build | FRIO TACO | Como Le Hare | EMILLIO NAVAIRA | |
| Build E | TRINITY TACO | Do You | SPOON | |
| Build B | Ротато Тасо | BE THANKFUL FOR WHAT YOU'VE GOT | WILLIAM DEVAUGHN | |
| Build Cre | PALOMA | PALOMA BLANCA | JULIO IGESIAS | |
| Crescendo! | TIJUANA PANTHER | TIME (YOU AND I) | Khruangbin | |
| (Cleanse | BUNUELOS | Run (Live) | GEORGE STRAIT W. MIRANDA LAMBERT | |

Crescendo! Season 1 Guests

- <u>Pooja Dhingra</u> (Le15).- Mumbai
 7.3m Followers (biggest chef in India) Introduced Pastry to the Country
- <u>Najat Kaanache</u> (Nur) Fez / Marrakech Most decorated Chef in Morocco Worked in El Bulli & Alinea
- Alan Delgado (Oxomoco) Brooklyn
 One Michelin Star
- JuanMa Calderon & Maria Rondeau (Celeste / Esmerelda) - Cambridge / Vermont NY Times - For a Taste of Ancient Peruvian Cooking, Head to Vermont
- Erik Bruner-Yang (ABC Pony / Power of 10 Non Profit) - Washington D.C. James Beard Nominated
- <u>Hollie Girouard</u> (Ton's) & Roddie Romero (Grammy Nominated Artist) - Lafayette Parish 3rd Generation Cajun Diner

- Dennis Ngo (Đi Ăn Đi) Brooklyn Eater - <u>Di An Di's Vietnamese-American</u> Fare Is Even More High Voltage Than the Crowd
- Prince Lobo (Addis) New Orleans
 Eater NOLA Essential 38
- <u>Preeti Mistri</u> (Juhu Beach Club) San Francisco James Beard Nominated
- Paulie Gee (Paulie Gee's) Brooklyn / New Orleans / Chicago Beloved Pizzaiolo - Infatuation Review
- Andy & Breezy Valdez (HomeState) Los Angeles
 Eater - <u>There's No Place Like HomeState</u>
- <u>Robbie Wilson</u> (Bird Dog / Le Fantastique)
 Palo Alto / San Francisco
 SF Chronicle <u>Bird Dog brings a slice of city style to Palo Alto</u>

About the Host, GREG BRESNITZ

Having spent much of his childhood listening to radio shows from the back seat on family road trips, Greg Bresnitz stepped into his first radio booth at the age of nineteen. Soon after, he discovered a passion for experimental events that focus on growing communities through culture, curiosity and shared values. Bresnitz is the host of longest running food & music podcast <u>Snacky Tunes</u> and author of <u>Snacky Tunes</u>: <u>Music is the Main Ingredient</u>. He has won numerous awards for his work.

Bresnitz also oversees business growth for the New Computer Corporation, which builds web3 tools for creatives, and leads the international cities strategy for <u>Friends With Benefits</u>, a crypto-backed cultural membership community for web3 artists, operators, and thinkers. He previously led international business development for Ace Hotel and other hospitality endeavors. Originally from Philadelphia, Bresnitz spent nearly two decades in Brooklyn before settling in New Orleans, where he lives with his wife, daughter and three dogs.

Other past and present projects at the intersection of food and music include: <u>Snacky Tunes Podcast</u> (HRN), <u>Snacky</u> <u>Tunes: Music is the Main Ingredient</u> (Phaidon), <u>Serving Sound</u> (FLOOD Magazine) and <u>Dinner with the Band</u> (IFC).